

★ ★ ★ ★ ★

BOOKING AWARDS

\$200 for \$24

With three bookings receive a \$200 Shopping spree for just \$24

1st Booking	\$50 ⁰⁰	for	only	\$6 ⁰⁰
2nd Booking	\$50 ⁰⁰	for	only	\$6 ⁰⁰
3rd Booking	\$100 ⁰⁰	for	only	\$12 ⁰⁰

Earn even more credit for each additional qualified booking.

THREE BOOKING GIFTS

Choose one of the following options absolutely FREE after three bookings are held and qualified within 30 days of your show.



Any one regular-line item valued up to \$100

OR



An exquisite ring from our Three Booking Gift Collection on page 94.

HOSTESS HINTS CHECKLIST

☐ Complete guest list; be sure to over-invite!

☐ Obtain absentee orders.

☐ Pre-arrange bookings. Ask those unable to attend to date a show for you.

☐ Remind each guest a day or two before the show.

☐ Ask everyone to “Bring a friend”.

☐ Recommend someone who would be great in this business and you will receive \$50 in jewellery credit when they qualify.

☐ Keep it simple.

☐ Don’t forget to invite F-R-A-N-K!

F r i e n d s

R e l a t i v e s

A c q u a i n t a n c e s

N e i g h b o r s

K i d s ’ c o n t a c t s

INVITE BY PHONE:

“Hi,_____; this is _____. Do you have anything planned for next Thursday evening?” (Wait for response.) “I’m having a little get together, and I would love for you to be there. By the way, who do you know who loves jewellery?” (Wait for response.) “Great! Please invite them to come with you. Be here by 7 pm! I can’t wait to see you!”



PHONE CALL AND TEXT FOLLOW-UP:

Make reminder calls/texts and confirm attendance to plan your seating and refreshments.

DIRECTOR:

SHOW DAY/DATE:

SHOWTIME:

5 STAR HOSTESS PLAN

____ Absentee Orders + ____ Show Attendee Orders + ____ Future Bookings = A Successful Show!

SELECT YOUR Jewellery!

STAR1-THANK YOU AWARD

Choose a “Thank You” Award: _____ \$_____ \$19.00

Item Name (color/size) Value

STAR2-CUSTOMER ORDER CREDIT

\$20 Credit for each customer order. With TEN or more orders, the Star 2 hostess credit DOUBLES from \$20 to \$40 per order. List your favorite item choices.

_____ \$_____
Total Value

STAR3-HALF PRICE SHOPPING

Choose up to FOUR items at HALF PRICE.

_____ \$_____
Total Value

STAR4-HOSTESS ONLY COLLECTION

Choose up to FOUR “Hostess Only” items at a discounted price.

_____ \$_____
Total Value

STAR5-BOOKING AWARDS

Three bookings = a \$200 Shopping Spree for just \$24 (+ trans) Bookings Awards are redeemed after bookings are held. List your favorite item choices.

_____ FREE Three Booking Gift _____

\$_____
Grand Total

• Net sales must be \$250 or more to qualify for any hostess credits or awards. The customer bonus items, “Hostess Only” purchases and any discounted promotional items do not count toward net sales total.

• A minimum of ____% down payment of the total (including tax and transportation) is required on each show.

• A hostess pays sales tax on free hostess credit and on any discounted purchases/promotional items, plus transportation fee.

PARKLANE WORLDWIDE.COM

2016 SUPPLY #2003



A U S T R A L I A
N E W Z E A L A N D

STAR
HOSTESS
PLAN



park*lane

JEWELRY SINCE 1988

THANK YOU AWARD COLLECTION

Choose one item below for only \$19! See our latest catalog or visit parklanejewellery.com.au for item details.



THANK YOU AWARD

Choose your favorite
"Thank You" Award for \$19 for returning
your guest list within three days!

Item Name: _____

CUSTOMER ORDER CREDIT

Receive \$20 Credit for each customer order.



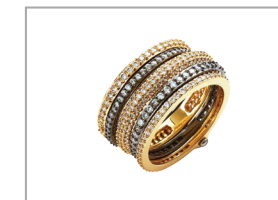
With TEN or more orders,
Star 2 credit DOUBLES
from \$20 to \$40 per order.

HALF PRICE SHOPPING

You may purchase up to FOUR
regular-line items at HALF PRICE.

HOSTESS ONLY COLLECTION

You may qualify to purchase up to FOUR
"Hostess Only" items at a discounted price.
Below are some of the NEW "Hostess Only" items.
Choose from additional selections featured in our catalog on pages 84-91.



Legacy ring



Limelight necklace



Amazing necklace



Bianca bracelet



Finale watch



Swagger bracelet